

PRESS RELEASE
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The Very Hungry Caterpillar is celebrating his 50th birthday! Legler is expanding our licenced assortment of wooden toys in the successful Very Hungry Caterpillar design.

The Very Hungry Caterpillar is celebrating his 50th anniversary... and we're celebrating with him! Known from the children's books of the same name by Eric Carle, this little caterpillar has been munching his way through the Legler assortment for many years. This popular licence has become **one of the most important parts of our product assortment**, particularly in the wooden toy sector, **and offers great turnover opportunities for customers in the toy industry as well as in book assortments.**

Fitting with the Very Hungry Caterpillar's anniversary year, we're **expanding our licenced toy assortment** with eleven new Caterpillar products in **exclusive small foot designs**. The young kids especially will get their money's worth because the little caterpillar is now featured in new colour- and picture-sorting games, listening memory games, shape-fitting games and more for children between 1 and 3 years old.

We'd like to introduce you to five selected new products in a Very Hungry Caterpillar look for infants and toddlers:

11342 The Very Hungry Caterpillar Picture Sorting Box

Sort pictures with "The Very Hungry Caterpillar"! This 19-piece handy sorting game made of wood trains shape and colour recognition with brightly coloured designs. The tiles with printed motifs can be very easily inserted into the slot in the lid so that the wooden tiles can be sorted together according to the matching motifs.

Dimensions: Box approx. 20 x 10 x 4 cm; Picture tiles approx. 3 x 0.5 x 3 cm

Recommended minimum age: from 3 years

11431 The Very Hungry Caterpillar Colours Game

Which colour belongs where? With this 95-piece colour-sorting game, young fans of The Very Hungry Caterpillar playfully learn to recognise and sort colours. In this game, six pictures have to be completed

with the help of a coloured die and the coloured game pieces. It's educational playtime fun that can be played in two variations, and in addition to training colour recognition, it also trains fine motor skills! Dimensions: Game board approx. 22 x 18 x 1 cm; Game piece height: approx. 2 cm, Ø approx. 1.5 cm Recommended minimum age: from 3 years

11433 The Very Hungry Caterpillar Listening Memory

Listen very closely! With this listening memory game in a Very Hungry Caterpillar design, the goal is to recognise different sounds and name them. By shaking the wooden containers and listening carefully, players can determine which two containers belong together. The weight of the containers can help, too! With the viewing window on the bottom of the containers, the contents can be easily verified. Perk up those ears!

Dimensions: Height approx. 4 cm, Ø approx. 4 cm

Recommended minimum age: from 3 years

11345 The Very Hungry Caterpillar Stacking Game

The Very Hungry Caterpillar is bringing all kinds of fun as a shape-fitting and stacking caterpillar! Made of solid wood, he's a real eye-catcher. When the different wooden pieces are stacked on each other, fine motor skills will be developed and spatial thinking will be trained. A great challenge for young master builders that demands concentration!

Dimensions: approx. 25 x 6,5 x 17 cm

Recommended minimum age: from 2 years

11344 The Very Hungry Caterpillar Logistek

Through how many layers has the Very Hungry Caterpillar munched already? With this shape-fitting game made of wood, the brightly coloured game discs made of solid wood are printed with the popular licenced motifs. Finding the right segment sequence is a great challenge which trains fine motor skills, spatial and logical thinking and concentration.

Dimensions: Height: approx. 11 cm, Ø approx. 9 cm

Recommended minimum age: from 12 months

You can find more licenced products at www.legler-online.com and at our Legler exhibition stand, stand number 048 in Hall 1, Aisle C.

Best regards,

Legler OHG small foot company



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